EClean(ed) Scenarios .... *Luminatech will provide a free copy of EClean to any company that sends us the URL of a page containing 10 or more mailto: links in plain text.

More Motor Carriages, Inc.

.... had 12 mailto: links in plain text on it's Webpages, these links posted so clients could contact the company's sales force. Unfortunately the UCEs from spammers got so bad MCI deleted the contacts from the Website, however the boxes constantly fill with spam anyway, and the sales force still uses the boxes for correspondences.

EClean Solution:
Purchase 12 copies of EClean
Login and Encrypt all 12 addresses
Add the encrypted links back onto the Website
Distribute a copy of EClean to each salesperson and unlock each (on as many machines as you like or can make the best use of)
Turn on all of the trusted senders features for each, including the "automatically add clean emails to trusted emails" setting
Have each salesperson's address book imported into EClean on their workstation (and at home if they use e-mail there)
Setup (or have your ISP setup) an auto-response message or a vacation message on the server for each salesperson's box
Hold a brief training to instruct staff to open and run EClean prior to opening his or her e-mail client
Potential ROI = $15,600 per year

JKL Software Solutions, LLC

.... has 8 mailto: links in plain text posted on its site for support and sales contacts. The boxes are constantly full of spam making it difficult for staff to sort the spam from business e-mail.

EClean Solution:
Purchase 8 copies of EClean
Have your ISP create 8 new boxes, while leaving the old boxes live >>
Login and Encrypt all 8 "old" addresses
Replace the mailto: links to the "old" addresses on your site with the encrypted links
Distribute a copy of EClean to each staff person and unlock each (on as many machines as you like or can make the best use of)
Set each copy of EClean to forward valid messages to the corresponding "new" box
Have each staff person send a message to everyone in his or her address book telling them about the new e-mail address, asking them to use it vs. the old one in the future.
Setup (or have your ISP setup) an auto-response message or a vacation message on the server for each salesperson's "old" box
Hold a brief training to instruct staff to open and run EClean to forward valid messages from the old box to the new prior to opening his or her e-mail client
Use SpamMotel's service when filling out on-line forms vs. distributing the new address to potential spammers lists
Potential ROI = $10,400 per year

JKL's old addresses:
sales@jklsweb.com
support@jklsweb.com
joe@jklsweb.com
kim@jklsweb.com
larry@jklsweb.com
neworders@jklsweb.com
webmaster@jklsweb.com

JKL's new addresses:
jkl.sales@jklsweb.com
jkl.support@jklsweb.com
joe.s@jklsweb.com
kim.b@jklsweb.com
larry.w@jklsweb.com
jkl.neworders@jklsweb.com
jkl.webmaster@jklsweb.com

New Millennium Web Design & Hosting, Co.

.... had 4 email addresses in plain text in the HTML of some forms that were harvested by spammers, the forms are used to allow customers to submit requests of various kinds. They have done a good job of protecting their private addresses so those are not a real big issue, however the contact email address on all of their Domain names is being overwhelmed with spam. They would also like to post the private addresses (12 total) on their Website but are reluctant to because of e-mail address harvesting robots.

EClean Solution: *contact sales at Luminatech for a free copy to test on one address, then if satisfied:
Purchase 16 copies of EClean
Login and Encrypt all of the 16 additional addresses
Add the encrypted contact links onto your Website
Distribute a copy of EClean to each staff person and unlock each (on as many machines as you like or can make the best use of)
Turn on all of the trusted senders features for each, including the "automatically add clean emails to trusted emails" setting
Have each salesperson's address book imported into EClean on their workstation (and at home if they use e-mail there)
Setup (or have your ISP setup) an auto-response message or a vacation message on the server for the Domain name contact's box
Edit the forms on the Website to add the corresponding e-clean codes (to the subject-line of the form results) for both the form recipient and the resulting staff person that processes the message
Add and register the corresponding form result address in the appropriate staff person's copy of EClean, set it to forward to his or her private address
Hold a brief training to instruct staff to open and run EClean prior to opening his or her e-mail client, make sure staff handling form requests run the form box first then their personal box
Potential ROI = $22,100 per year

John & Jane Smith, Household

.... have a son and daughter, Jimmy (11) and Suzie (14). Both children have been receiving, unsolicited messages and much worse... offers to visit pornographic sites with graphic pictures they should never - ever see at their age!

EClean Solution:
Contact the ISP of your children's e-mailboxes and have them change both of the passwords for you
Have the ISP create a new e-mailbox for each child, leaving the old addresses live (keep all the new and reset passwords for all 4 mailboxes a secret)
Purchase 2 copies of EClean
Login and Encrypt both "old" addresses
Install a copy of EClean onto you and your Wife's PC
Register both children's "old" addresses on the same copy of EClean
Setup forwarding on both registrations to forward to the "new" corresponding addresses
Turn on all of the trusted senders features for each, including the "automatically add clean emails to trusted emails" setting
Send a message to whomever you and your children agree upon and ask them to visit your auto generated awareness pages to click on the links to be added to trusted senders
Setup the "new" e-mail addresses in a client on your children's PC(s) using the "old" address as the reply-to address and the authenticated SMTP sending address (if available)
Instruct your children that they should never disclose their new address, help them use SpamMotel's service to subscribe to things on-line, using the "old" address in conjunction with the SpamMotel service... never tell anyone the new addresses
Setup EClean to run on your machine at startup to remind you to "clean and forward" your children's messages to their "new" boxes... they will not receive any mail unless it is forwarded by you! (if the new address gets disclosed, have the ISP create another new one and forward EClean to the replacement)
Potential ROI = priceless

Everything Amalgamated, Inc.

.... for more than 4 years, had 60+ mailto: links posted in plain text and posted as the recipients of form data (on 4 different Websites) for a staff of 785 people from four different aspects of their operation. Spam was tolerable at first then became a larger issue in the last year and a half. They understand there may be substantial benefits of staff productivity if they implement a program to reduce the amount of time staffers spend on wading through and deleting spam to get to legitimate messages.

EClean Solution: *contact sales at Luminatech for a free copy to test on one address, then if satisfied:
Purchase enough copies (5 or so...) of EClean to have your IT staff test further
Determine the potential ROI for productivity saved to determine feasibility
Construct a company wide rollout plan, include a dedicated staff person or two to coordinate the rollout
Purchase an Enterprise license for EClean
Potential ROI = $1,300 per staff person per year